

The background features a stylized illustration of two hands, one from the top and one from the bottom, holding a large heart. The hands and heart are rendered in shades of tan and gold against a dark gold background. A dark blue vertical bar is on the left side, and a dark blue horizontal bar is at the top. A white banner with a blue border is at the bottom.

GET INVOLVED
Become a Sponsor
GIVE BACK
Be Recognized

2018

SAN ANTONIO
BAR ASSOCIATION

2018 Sponsor Catalog

GRAND PARTNER Sponsor

FOR COMMUNITY FRIENDS who share a passion for the SABA mission. Support key elements and service to Bexar County, especially through our signature programs and events. Designed for an entity with roots in Bexar County who wants to deepen their ties through sponsorship and service.

- ✓ SA Bar Foundation Gala, Platinum Sponsor
- ✓ Law Week Luncheon, Platinum Sponsor
- ✓ CJP Golf Tournament, Gold Sponsor
- ✓ SuperBar Membership Mixer Gold Sponsor
- ✓ Fun Run for Justice, Gold Sponsor
- ✓ Exclusive Advertising Package, Platinum
- ✓ BONUS! Feature on The Newsfeed Blog
- ✓ BONUS! Menu Web Link for 12 Months
- ✓ BONUS! Lunch & Learn Host
- ✓ BONUS! Social Media Recognition

\$15,000

Over \$20,000
in value

SOCIAL JUSTICE & EDUCATION Sponsor

FOR GROUPS who want to eliminate the social justice gap and sponsor programs that benefit San Antonio's underserved communities. Includes sponsorship of signature programs that are subsidized or free to the public.

	Defender \$10,000	Champion \$7,500	Friend \$5,000
SA Bar Foundation Gala	Gold+ Sponsor	Gold+ Sponsor	Gold+ Sponsor
Law Week Luncheon	Gold Sponsor	Gold Sponsor	Reserved Table
CJP Clinic Sponsor	2 Clinics	1 Clinic	1 Clinic
People's Law School	Gold Sponsor	Silver Sponsor	Silver Sponsor
Fun Run for Justice	Gold Sponsor	Bronze Sponsor	Bronze Sponsor
Jury Appreciation	Law Week	Constitution Day	-
CJP Golf Tournament	Silver Sponsor	Foursome	Foursome
BONUS! Sponsor Recognition	Magazine & Social Media	Social Media	Social Media

COMMUNITY PATRON Sponsor

FOR LAW FIRMS AND ATTORNEYS to maximize exposure, networking and professional leadership opportunities. Includes event tickets, CLE and web presence.

	Defender \$10,000	Champion \$7,500	Friend \$5,000
SA Bar Foundation Gala	Gold+ Sponsor	Gold+ Sponsor	Gold+ Sponsor
Law Week Luncheon	Gold Sponsor	Reserved Table	Reserved Table
CJP Clinic Sponsor	1 Clinic	1 Clinic	-
CLE Seminar Sponsor	✓	✓	✓
Happy Hour Mixer Sponsor (1)	✓	✓	-
Table at 3 Quarterly Luncheons	✓	✓	-
CJP Golf Tournament	Foursome	Foursome	Foursome
Fun Run for Justice	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Spotlight on The Newsfeed Blog	✓	✓	✓
BONUS! Sponsor Recognition	Magazine & Social Media	Social Media	Social Media

FRIEND OF THE BAR Sponsor

FOR VENDORS AND SERVICE PROVIDERS that serve attorneys/law firms. This package maximizes exposure. Includes exclusive advertising packages.

	Defender \$10,000	Champion \$7,500	Friend \$5,000
SA Bar Foundation Gala	4 Tickets	4 Tickets	4 Tickets
Law Week Luncheon	4 Tickets	4 Tickets	2 Tickets
CLE Seminar Lunch Sponsor	2 Seminars	1 Seminar	1 Seminar
Happy Hour Mixer Sponsor (1)	✓	✓	✓
Quarterly Luncheon	Vendor Sponsor (1)	Vendor Sponsor (1)	2 Tickets to 1 Luncheon
CJP Golf Tournament	Foursome	Foursome	Foursome
Fun Run for Justice	Gold Sponsor	Gold Sponsor	Gold Sponsor
SABA Vendor Membership for 2	✓	✓	✓
Feature on The Newsfeed Blog	✓	✓	✓
Exclusive Advertising Package	Platinum	Gold	Silver
BONUS! Lunch & Learn Host	✓	-	-
BONUS! Sponsor Recognition	Social Media	Social Media	Social Media

2018 Sponsor Catalog – Registration Form

Yes, I'm interested in sponsoring!

Select a Package

GRAND PARTNER

\$15,000

Over \$20,000 in value

or

Choose the Sponsor Type, then choose the Giving Level

SOCIAL JUSTICE & EDUCATION

For Groups

COMMUNITY PATRON

For Law Firm or Attorneys

FRIEND OF THE BAR

For Vendors or Service Providers

Defender

\$10,000

Over \$13,000 in value

Champion

\$7,500

Over \$10,000 in value

Friend

\$5,000

Over \$6,500 in value

A LA CARTE ADDITIONS

Please see pages 4-6 for item descriptions. Items in grey are only available as part of a sponsor package.

SA BAR FOUNDATION GALA

- Platinum Sponsor \$5000
- Gold+ Sponsor \$3750

- Gold Sponsor \$3500
- Reserved Table \$2000

FUN RUN FOR JUSTICE

- Title Sponsor \$2500
- Gold Sponsor \$1000
- Jr. Jog Sponsor \$750
- Silver Sponsor \$500
- Bronze Sponsor \$300

LAW WEEK LUNCHEON

- Platinum Sponsor \$5000
- Gold Sponsor \$3750
- Silver Sponsor \$1750
- Reserved Table \$1000
- Full-page Program Ad \$700
- Half-page Program Ad \$400
- Quarter-page Program Ad \$250

JURY APPRECIATION

- Law Week Sponsor \$1000
- Constitution Day Sponsor \$500

COMMUNITY JUSTICE PROGRAM

- CJP Clinic Sponsor \$1000

CJP GOLF TOURNAMENT

- Title Sponsor \$5000
- Gold Sponsor \$2500
- Silver Sponsor \$1000
- Bronze Sponsor \$500
- Brass Sponsor \$250
- Foursome \$600
- Individual Registration \$150
- Mulligan \$10/each

PEOPLE'S LAW SCHOOL

- Gold Sponsor \$500
- Silver Sponsor \$250

HAPPY HOUR MIXER

- Mixer Sponsor \$1000

SUPERBAR MEMBERSHIP MIXER

- Title Sponsor \$2500
- Gold Sponsor \$500
- Affinity Bar Participant \$TBD

QUARTERLY LUNCHEONS

- Vendor Sponsor \$1000
- Law Firm Sponsor \$800
- Holiday Party Sponsor \$1000
- Table for 10 \$400/each*

CLE SEMINARS

- CLE Sponsor \$500
- CLE Lunch Sponsor \$1000
- CLE Vendor Table \$600

CHILI COOK-OFF

- Title Sponsor \$1500
- Gold Sponsor \$1000
- Silver Sponsor \$500
- Cook-off Team \$200
- Law Student Team \$80

MARKETING & PR

- Platinum Package \$6150
- Gold Package \$3400
- Silver Package \$1425
- Sponsor+ Tier Web Ad \$700
- Sponsor Tier Web Ad \$600
- First Tier Web Ad \$500/year
- Second Tier Web Ad \$300/year
- Event Web Ad \$100/month
- Subpoena Sponsor \$1000
- Newsfeed Blog Feature \$750
- Newsfeed Blog Spotlight \$500

IN-KIND DONATIONS

- Hospitality Sponsor

*Holiday Luncheon pricing differs

Point-of-Contact: _____ Company Name: _____

40-word Company Blurb (to be published on marketing materials where applicable): _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

I am also interested in providing royalty payments and/or discounts for SABA members.

Offer description: _____

Package Total: \$ _____

A La Carte Total: \$ _____

Grand Total: \$ _____

Signature: _____

Please send completed form and check to:
The San Antonio Bar Association, ATTN Sponsorships,
100 Dolorosa, Suite 500, San Antonio, TX 78205.

Questions? Please reach out to sponsors@sabar.org

2018 Sponsor Catalog — A La Carte Opportunities

KEY: Ⓢ **Limited Quantity** Reserve soon ❖ **Law Firm Exclusives** Only available to Law Firms & Attorneys
★ **Sponsor Exclusives** Only available in packages ♦ **Partner Exclusives** Only available to Affinity Bar Associations

SA BAR FOUNDATION GALA

Annual benefit & awards gala

Platinum Sponsor - \$5000

“Patron” - Premier table for 10, Complimentary bottle service, Prominent recognition during event, Prominent recognition on all digital media, including slide show and select social media, Prominent recognition in print

★ Gold+ Sponsor - \$3750

“Host+” - VIP treatment, Deluxe table for 10, Complimentary bottle service, Prominent recognition during event, Recognition on all digital media, including slide show and select social media, Recognition in print

Gold Sponsor - \$3500

“Host” - Deluxe table for 10, Complimentary bottle service, Prominent recognition during event, Recognition on all digital media, including slide show and select social media, Recognition in print

Reserved Table - \$2000

Table for 10, Recognition in print

Individual Tickets - \$175

Not yet available for purchase, Individual event tickets go on sale closer to event date

FUN RUN FOR JUSTICE

Annual fundraiser for the SA Bar Foundation & its projects

Ⓢ Title Sponsor - \$2500

Title placement of logo on race day shirt, Title placement of logo on race day banner, Prominent recognition in promotional materials, including social media, Prominent recognition in print, 20 complimentary race entries

Gold Sponsor - \$1000

Large logo on race day shirt, Large logo on race day banner, Prominent recognition in promotional materials, including social media, Prominent recognition in print, 12 complimentary race entries

Ⓢ Jr. Jog Sponsor - \$750

Acknowledgment during the Jr. Jog portion of the Fun Run, Medium logo on race day shirt, Medium logo on race day banner, Recognition in promotional materials, including social media, Recognition in print, 10 complimentary race entries

Silver Sponsor - \$500

Medium logo on race day shirt, Medium logo on race day banner, Recognition in promotional materials, including social media, Recognition in print, 8 complimentary race entries

Bronze Sponsor - \$300

Name on race day shirt, Name on race day banner, Recognition in promotional materials, Recognition in print, 6 complimentary race entries

LAW WEEK LUNCHEON

Annual outreach & education project

Platinum Sponsor - \$5000

Sponsor logo and acknowledgment on event webpage (linked), Logo in print, Sponsor logo on signage, 10 VIP tickets to the invitation-only Sponsor Reception with keynote speakers, VIP luncheon table for 10, 5 parking vouchers, Full-page ad in Law Week program

Gold Sponsor - \$3750

Sponsor logo and acknowledgment on event webpage (linked), Logo in print, 4 VIP tickets to the invitation-only Sponsor Reception with keynote speakers, Premium luncheon table for 10, 4 parking vouchers, Half-page ad in Law Week program

Silver Sponsor - \$1750

Sponsor acknowledgment on event webpage, Acknowledgment in print, 2 VIP tickets to the invitation-only Sponsor Reception with keynote speakers, Deluxe luncheon table for 10, Quarter-page ad in Law Week program

Reserved Table - \$1000

Table for 10, Recognition in print

Individual Tickets - \$75

Not yet available for purchase, Individual event tickets go on sale closer to event date

Full-page Program Ad - \$700

Congratulate your award-winning colleagues or share your services

Half-page Program Ad - \$400

Congratulate your award-winning colleagues or share your services

Quarter-page Program Ad - \$250

Congratulate your award-winning colleagues or share your services

JURY APPRECIATION

Pocket constitution distribution to Bexar County jury pool

Law Week Sponsor - \$1000

Sponsor acknowledged during distribution during Law Week, the first week of May

Constitution Day Sponsor - \$500

Sponsor acknowledged during distribution on Constitution Day in Sept.

COMMUNITY JUSTICE PROGRAM

The Community Justice Program (CJP), the pro bono project of the SABA, provides free legal services to pre-qualified individuals who may not otherwise have access to the legal system

CJP Clinic - \$1000

Sponsor acknowledgment at 1 clinic, Sponsor logo (linked) on event page

CJP GOLF TOURNAMENT

The CJP's primary fundraiser, held annually in the spring

Ⓢ Title Sponsor - \$5000

“Ace” - Premier recognition at the event including banner, “Tournament presented by” recognition, Sponsor logo and acknowledgment on event webpage (linked), Sponsor logo on all publicity and select social media, Large Tee and Green Signs at the first hole, Signs in the practice area, Recognition in print, Registration for 2 foursomes, 4 extra tickets to the BBQ dinner, Opportunity to include promotional items in the goodie bags

Ⓢ Gold Sponsor - \$2500

“Double Eagle” - Prominent recognition at the event, Sponsorship of one of the tournament contests and associated signs, Sponsor logo and acknowledgment on event webpage (linked), Sponsor logo on all publicity and select social media, Large Tee Box sign, Recognition in print, Registration for 1 foursomes, 2 extra tickets to the BBQ dinner, Opportunity to include promotional items in the goodie bags

Silver Sponsor - \$1000

“Eagle” - Sponsor logo on all publicity and select social media, Recognition in print, Registration for 1 player, 2 extra tickets to the BBQ dinner, Opportunity to include promotional items in the goodie bags, Tee or Green Sign

Bronze Sponsor - \$500

“Birdie” - Sponsor logo on all publicity, Recognition in print, 1 ticket to the BBQ dinner, Opportunity to include promotional items in the goodie bags, Tee or Green Sign

Brass Sponsor - \$250

“Par” - Sponsor logo on all publicity, Recognition in print, Opportunity to include promotional items in the goodie bags

Foursome - \$600

Competition team of 4 golfers in the tournament, goodie bags, BBQ dinner and door prize entries for each golfer

Individual Registration - \$150

1 golfer registration in the tournament, goodie bag, BBQ dinner and door prize entry

Mulligan - \$10/each

For use during the tournament

PEOPLE'S LAW SCHOOL

Annual project providing free legal workshops to the local community

Gold Sponsor - \$500

Prominent logo on all media, Logo (linked) on event webpage

Silver Sponsor - \$250

Sponsor name on all media, Acknowledgment on event webpage

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★ **Sponsor Exclusives** Only available in packages ◆ **Partner Exclusives** Only available to Affinity Bar Associations

HAPPY HOUR MIXER

SABA member happy hours serve as fun networking opportunities for members

Ⓞ Mixer Sponsor - \$1000

Vendor table at happy hour, 5 minutes to address audience, Logo (linked) on event webpage

SUPERBAR MEMBERSHIP MIXER

Annual membership fair for SABA and affinity bar associations, free for members of participating organizations

Ⓞ Title Sponsor - \$2500

Prominent recognition in promotional materials, including social media, Prominent recognition in print, Acknowledgment at event, Vendor table at fair

Gold Sponsor - \$500

Recognition in print, Vendor table at fair

◆ Affinity Bar Participant - TBD

Recognition in promotional materials, including social media, Table at fair, Free entrance for members

QUARTERLY LUNCHEONS

SABA Quarterly Luncheons serve as networking and continued legal education opportunities for members

Ⓞ Vendor Sponsor - \$1000

Vendor table at 1 luncheon, 5 minutes to address audience, 2 tickets

Ⓞ❖ Law Firm Sponsor - \$800

Firm logo on table tents, Acknowledgment at event, 10 luncheon tickets

Ⓞ Holiday Party Sponsor - \$1000

Vendor table at luncheon, acknowledgment at event, 2 tickets

Ⓞ❖ Table - \$400

Reserved table for 10 at luncheon, Holiday Luncheon pricing differs

Individual Tickets - \$40

Not yet available for purchase, Individual event tickets go on sale closer to event date, Pricing may vary

CLE SEMINARS

SABA offers many annual continued legal education seminars that cover a specialty areas of law, attendance ranges from 100 to 300+

CLE Sponsor - \$500

Prominent recognition in attendee materials of all SABA seminars in the CLE Sponsors section

Ⓞ CLE Lunch Sponsor - \$1000

Prominent recognition in attendee materials of a selected seminar in the Lunch Sponsor section, 5 minutes to address audience during lunch

CLE Vendor Table - \$600

Vendor table with 2 chairs at a selected seminar, General refreshments and lunch, Company listing with logo and description (up to 100 words) in attendee materials, Attendee mailing list, Recognition in print

CHILI COOK-OFF

Annual chili cook-off and family fun day, co-hosted with SAYLA, free to attorneys and attorney guests

Ⓞ❖◆ Title Sponsor - \$1500

“Extra Spicy” - 2 Chili cook-off (attorney) teams, Preferred table placement, use of corporate banner at event, Acknowledgment on all digital media, including select social media, Logo (linked) on event webpage, Logo in print, Acknowledgment at the event

◆◆ Gold Sponsor - \$1,000

“Hot” - 1 Chili cook-off (attorney) teams, Priority table placement, use of corporate banner at event, Logo (linked) on event webpage, Logo in print, Acknowledgment at the event

◆◆ Silver Sponsor - \$500

“Medium” - 1 Chili cook-off (attorney) teams, Name on event webpage, Name in print, Acknowledgment at the event

Cook-off Team - \$200

1 Chili cook-off team of 4 (at least 2 must be attorneys/law students/paralegals), Acknowledgment at the event

Law Student Team - \$80

1 Chili cook-off team of 4 (at least 2 must be law students), Acknowledgment at the event

MARKETING & PR

SABA has many advertising and exposure opportunities to reach its membership of 3,000, including options for web and print

Ⓞ★ Platinum Package - \$6150

Spotlight on The Newsfeed blog, Sponsor+ Tier web ad for 12 months with exclusive homepage placement, Signature print ad with official SABA sponsor logo in 6 issues of the magazine

★ Gold Package - \$3400

Sponsor Tier web ad for 12 months, Signature print ad with official SABA sponsor logo in 3 issues of the magazine

★ Silver Package - \$1425

Sponsor Tier web ad for 12 months, Signature print ad with official SABA sponsor logo in 1 issue of the magazine

Ⓞ★ Sponsor+ Tier Web Ad - \$700

Platinum Package - Reserved ad space on the site's top 3 high-traffic pages — Need A Lawyer*, Directory* and Contact Us* — and rotated appearance on all other pages, Exclusive rights to the Community and Legal Practitioner homepages, Only available through specific sponsorship packages

★ Sponsor Tier Web Ad - \$600

Reserved ad space on the site's top 3 high-traffic pages — Need A Lawyer*, Directory* and Contact Us* — and rotated appearance on all other pages, Only available through specific sponsorship packages

First Tier Web Ad - \$500/year

Ad space on the sites Newsfeed blog* and Legal Resources* pages and rotated appearance on all other pages

Second Tier Web Ad - \$300/year

Rotated appearance on all other pages excluding those specifically named in other tiers

*Page subject to change in response to changing website analytics

Event Web Ad - \$100/month

Exclusive ad on the calendar webpage, ideal for advertising upcoming events

Subpoena Sponsor - \$1000

Exclusive banner advertisement in an upcoming issue of the new electronic newsletter, emailed to all membership and subscribers

San Antonio Lawyer

Pricing and more information for the bi-monthly magazine:

chellie@monarchmediainc.com
(512) 293-9277

Annual Directory

Pricing and more information for the annual pictorial member and judicial directory:

calmaraz@legaldirectories.com
(214) 723-5691

Newsfeed Feature - \$750

Publish a feature article on the online blog (editorial guidelines apply), Examples include How to Best Use Your Legal Research App and How IP Law Transforms Small Business Law, May be featured in the SABA Weekly email

Newsfeed Spotlight - \$500

Blog covering company/attorney/services through the Vendor or Member Spotlight, May be featured in the SABA Weekly email

IN-KIND DONATIONS

Other in-kind donation opportunities may be available

Hospitality Sponsor

Provide refreshments for selected signature events including SA Foundation benefit gala and SuperBar membership mixer, Sponsor logo (linked) on event pages as applicable