

# 2018-19 Sponsor Catalog — Benefit Details

KEY: Ⓢ **Limited Quantity** Reserve soon   ❖ **Law Firm Exclusives** Only available to Law Firms & Attorneys  
★ **Sponsor Exclusives** Only available in packages   ⚡ **Partner Exclusives** Only available to Affinity Bar Associations

## SA BAR FOUNDATION GALA

*Annual benefit & awards gala*

### Platinum Sponsor - \$5000

“Patron” - Premier table for 10, Complimentary bottle service, Prominent recognition during event, Prominent recognition on all digital media, including slide show and select social media, Prominent recognition in print

### ★ Gold+ Sponsor - \$3750

“Host+” - VIP treatment, Deluxe table for 10, Complimentary bottle service, Prominent recognition during event, Recognition on all digital media, including slide show and select social media, Recognition in print

### Gold Sponsor - \$3500

“Host” - Deluxe table for 10, Complimentary bottle service, Prominent recognition during event, Recognition on all digital media, including slide show and select social media, Recognition in print

### Reserved Table - \$2000

Table for 10, Recognition in print

### Individual Tickets - \$175

Not yet available for purchase, Individual event tickets go on sale closer to event date

## FUN RUN FOR JUSTICE

*Annual fundraiser for the SA Bar Foundation & its projects*

### Ⓢ Title Sponsor - \$2500

Title placement of logo on race day shirt, Title placement of logo on race day banner, Prominent recognition in promotional materials, including social media, Prominent recognition in print, 20 complimentary race entries

### Gold Sponsor - \$1000

Large logo on race day shirt, Large logo on race day banner, Prominent recognition in promotional materials, including social media, Prominent recognition in print, 12 complimentary race entries

### Ⓢ Jr. Jog Sponsor - \$750

Acknowledgment during the Jr. Jog portion of the Fun Run, Medium logo on race day shirt, Medium logo on race day banner, Recognition in promotional materials, including social media, Recognition in print, 10 complimentary race entries

### Silver Sponsor - \$500

Medium logo on race day shirt, Medium logo on race day banner, Recognition in promotional materials, including social media, Recognition in print, 8 complimentary race entries

### Bronze Sponsor - \$300

Name on race day shirt, Name on race day banner, Recognition in promotional materials, Recognition in print, 6 complimentary race entries

## LAW WEEK LUNCHEON

*Annual outreach & education project*

### Platinum Sponsor - \$5000

Sponsor logo and acknowledgment on event webpage (linked), Logo in print, Sponsor logo on signage, 10 VIP tickets to the invitation-only Sponsor Reception with keynote speakers, VIP luncheon table for 10, 5 parking vouchers, Full-page ad in Law Week program

### Gold Sponsor - \$3750

Sponsor logo and acknowledgment on event webpage (linked), Logo in print, 4 VIP tickets to the invitation-only Sponsor Reception with keynote speakers, Premium luncheon table for 10, 4 parking vouchers, Half-page ad in Law Week program

### Silver Sponsor - \$1750

Sponsor acknowledgment on event webpage, Acknowledgment in print, 2 VIP tickets to the invitation-only Sponsor Reception with keynote speakers, Deluxe luncheon table for 10, Quarter-page ad in Law Week program

### Reserved Table - \$1000

Table for 10, Recognition in print

### Individual Tickets - \$75

Not yet available for purchase, Individual event tickets go on sale closer to event date

### Full-page Program Ad - \$700

Congratulate your award-winning colleagues or share your services

### Half-page Program Ad - \$400

Congratulate your award-winning colleagues or share your services

### Quarter-page Program Ad - \$250

Congratulate your award-winning colleagues or share your services

## JURY APPRECIATION

*Pocket constitution distribution to Bexar County jury pool*

### Law Week Sponsor - \$1000

Sponsor acknowledged during distribution during Law Week, the first week of May

### Constitution Day Sponsor - \$500

Sponsor acknowledged during distribution on Constitution Day in Sept.

## COMMUNITY JUSTICE PROGRAM

*The Community Justice Program (CJP), the pro bono project of the SABA, provides free legal services to pre-qualified individuals who may not otherwise have access to the legal system*

### CJP Clinic - \$1000

Sponsor acknowledgment at 1 clinic, Sponsor logo (linked) on event page

## PEOPLE'S LAW SCHOOL

*Annual project providing free legal workshops to the local community*

### Gold Sponsor - \$500

Prominent logo on all media, Logo (linked) on event webpage

### Silver Sponsor - \$250

Sponsor name on all media, Acknowledgment on event webpage

## HAPPY HOUR MIXER

*SABA member happy hours serve as fun networking opportunities for members*

### Ⓢ Mixer Sponsor - \$1000

Vendor table at happy hour, 5 minutes to address audience, Logo (linked) on event webpage

## SUPERBAR MEMBERSHIP MIXER

*Annual membership fair for SABA and affinity bar associations, free for members of participating organizations*

### Ⓢ Title Sponsor - \$2500

Prominent recognition in promotional materials, including social media, Prominent recognition in print, Acknowledgment at event, Vendor table at fair

### Gold Sponsor - \$500

Recognition in print, Vendor table at fair

### ⚡ Affinity Bar Participant - TBD

Recognition in promotional materials, including social media, Table at fair, Free entrance for members

## QUARTERLY LUNCHEONS

*SABA Quarterly Luncheons serve as networking and continued legal education opportunities for members*

### Ⓢ Vendor Sponsor - \$1000

Vendor table at 1 luncheon, 5 minutes to address audience, 2 tickets

### Ⓢ❖ Law Firm Sponsor - \$800

Firm logo on table tents, Acknowledgment at event, 10 luncheon tickets

### Ⓢ Holiday Party Sponsor - \$1000

Vendor table at luncheon, acknowledgment at event, 2 tickets

### Ⓢ❖ Table - \$400

Reserved table for 10 at luncheon, Holiday Luncheon pricing differs

### Individual Tickets - \$40

Not yet available for purchase, Individual event tickets go on sale closer to event date, Pricing may vary

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### CLE SEMINARS

SABA offers many annual continued legal education seminars that cover a specialty areas of law, attendance ranges from 100 to 300+

#### **CLE Sponsor - \$500**

Prominent recognition in attendee materials of all SABA seminars in the CLE Sponsors section

#### **CLE Lunch Sponsor - \$1000**

Prominent recognition in attendee materials of a selected seminar in the Lunch Sponsor section, 5 minutes to address audience during lunch

#### **CLE Vendor Table - \$600**

Vendor table with 2 chairs at a selected seminar, General refreshments and lunch, Company listing with logo and description (up to 100 words) in attendee materials, Attendee mailing list, Recognition in print

### CHILI COOK-OFF

Annual chili cook-off and family fun day, co-hosted with SAYLA, free to attorneys and attorney guests

#### **Title Sponsor - \$1500**

"Extra Spicy" - 2 Chili cook-off (attorney) teams, Preferred table placement, use of corporate banner at event, Acknowledgment on all digital media, including select social media, Logo (linked) on event webpage, Logo in print, Acknowledgment at the event

#### **Gold Sponsor - \$1,000**

"Hot" - 1 Chili cook-off (attorney) teams, Priority table placement, use of corporate banner at event, Logo (linked) on event webpage, Logo in print, Acknowledgment at the event

#### **Silver Sponsor - \$500**

"Medium" - 1 Chili cook-off (attorney) teams, Name on event webpage, Name in print, Acknowledgment at the event

#### **Cook-off Team - \$200**

1 Chili cook-off team of 4 (at least 2 must be attorneys/law students/paralegals), Acknowledgment at the event

#### **Law Student Team - \$80**

1 Chili cook-off team of 4 (at least 2 must be law students), Acknowledgment at the event

### MARKETING & PR

SABA has many advertising and exposure opportunities to reach its membership of 3,000, including options for web and print

#### **Platinum Package - \$6150**

Spotlight on The Newsfeed blog, Sponsor+ Tier web ad for 12 months with exclusive homepage placement, Signature print ad with official SABA sponsor logo in 6 issues of the magazine

#### **Gold Package - \$3400**

Sponsor Tier web ad for 12 months, Signature print ad with official SABA sponsor logo in 3 issues of the magazine

#### **Silver Package - \$1425**

Sponsor Tier web ad for 12 months, Signature print ad with official SABA sponsor logo in 1 issue of the magazine

#### **Sponsor+ Tier Web Ad - \$700**

Platinum Package - Reserved ad space on the site's top 3 high-traffic pages — Need A Lawyer\*, Directory\* and Contact Us\* — and rotated appearance on all other pages, Exclusive rights to the Community and Legal Practitioner homepages, Only available through specific sponsorship packages

#### **Sponsor Tier Web Ad - \$600**

Reserved ad space on the site's top 3 high-traffic pages — Need A Lawyer\*, Directory\* and Contact Us\* — and rotated appearance on all other pages, Only available through specific sponsorship packages

#### **First Tier Web Ad - \$500/year**

Ad space on the sites Newsfeed blog\* and Legal Resources\* pages and rotated appearance on all other pages

#### **Second Tier Web Ad - \$300/year**

Rotated appearance on all other pages excluding those specifically named in other tiers

*\*Page subject to change in response to changing website analytics*

#### **Event Web Ad - \$100/month**

Exclusive ad on the calendar webpage, ideal for advertising upcoming events

#### **Subpoena Sponsor - \$1000**

Exclusive banner advertisement in an upcoming issue of the new electronic newsletter, emailed to all membership and subscribers

#### **San Antonio Lawyer**

Pricing and more information for the bi-monthly magazine:

chellie@monarchmediainc.com  
(512) 293-9277

#### **Annual Directory**

Pricing and more information for the annual pictorial member and judicial directory:

calmaraz@legaldirectories.com  
(214) 723-5691

#### **Newsfeed Feature - \$750**

Publish a feature article on the online blog (editorial guidelines apply), Examples include How to Best Use Your Legal Research App and How IP Law Transforms Small Business Law, May be featured in the SABA Weekly email

#### **Newsfeed Spotlight - \$500**

Blog covering company/attorney/services through the Vendor or Member Spotlight, May be featured in the SABA Weekly email

### IN-KIND DONATIONS

*Other in-kind donation opportunities may be available*

#### **Hospitality Sponsor**

Provide refreshments for selected signature events including SA Foundation benefit gala and SuperBar membership mixer, Sponsor logo (linked) on event pages as applicable