



SAN ANTONIO  
BAR ASSOCIATION

DIRECTORY MEDIA KIT

2018

# SAN ANTONIO BAR ASSOCIATION

REACH

3,000+

LEGAL PRACTITIONERS

INCLUDING JUDGES,  
ATTORNEYS,  
& PARALEGALS.



Available  
December 2017  
Print & Digital

3,000+

ACTIVE ATTORNEYS WILL BE  
FEATURED IN THE PICTORIAL  
DIRECTORY.

60%

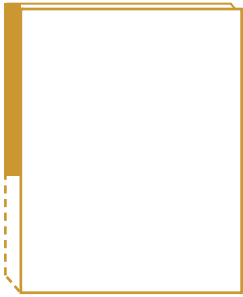
OF OUR READERS HAVE BEEN  
PRACTICING LAW FOR MORE  
THAN FIVE YEARS.

30%

OF THE SAN ANTONIO BAR  
ASSOCIATION MEMBERSHIP  
OFFICES DOWNTOWN.

# AD SIZES & RATES

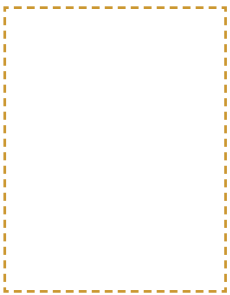
# COVERS, TABS & PREMIUM PAGES



**SPINE BANNER**  
 Size:  
 .5" Width  
 9" Height  
**\$3000**  
 Color, Glossy Custom  
 Cover Page  
 Add 0.125" Full Bleeds



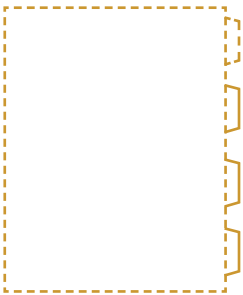
**INSIDE FRONT COVER**  
 Size:  
 6" Width  
 9" Height  
**\$5000**  
 Color, Custom Paper  
 Add 0.25" Full Bleeds



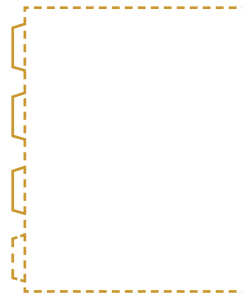
**INSIDE BACK COVER**  
 Size:  
 6" Width  
 9" Height  
**\$4500**  
 Color, Custom Paper  
 Add 0.25" Full Bleeds



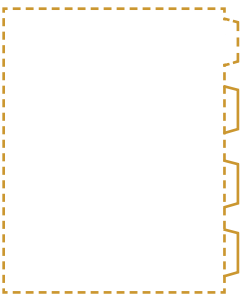
**OUTSIDE BACK COVER**  
 Size:  
 6" Width  
 9" Height  
**\$6500**  
 Color, Glossy Custom  
 Cover Page  
 Add 0.25" Full Bleeds



**FRONT SIDE COLOR TAB**  
 Size:                      Tab Size:  
 6" Width                      0.5" Width  
 9" Height                      2.25" Height  
**\$2500**  
 Color, Glossy Custom  
 Cover Paper  
 Add 0.25" Full Bleeds



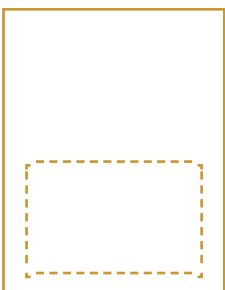
**BACK SIDE COLOR TAB**  
 Size:                      Tab Size:  
 6" Width                      0.5" Width  
 9" Height                      2.25" Height  
**\$2200**  
 Color, Glossy Custom  
 Cover Paper  
 Add 0.25" Full Bleeds



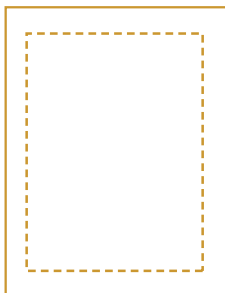
**TWO-SIDED COLOR TAB**  
 Size:  
 6" Width  
 9" Height  
**\$4500**  
 Color, Glossy Custom  
 Cover Paper  
 Add 0.25" Full Bleeds



**PREMIUM SECTION  
 - FULL PAGE AD**  
 Size:  
 6" Width  
 9" Height  
**\$2000**  
 Color, Glossy Custom  
 Cover Paper  
 Add 0.25" Full Bleeds



**PREMIUM SECTION  
 - HALF PAGE AD**  
 Size:  
 5.25" Width  
 3.75" Height  
**\$1650**  
 Color, Glossy Custom  
 Cover Paper



## FULL PAGE

Size:  
5.25" Width  
7.25" Height

**\$1550**

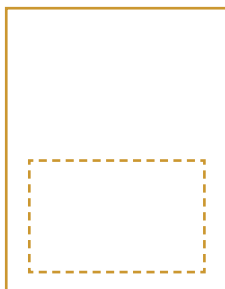
## LAW FIRM LISTINGS SECTION

### Law Firm Listing

Includes firm name, address, telephone, fax, website, email, description of firm, members of firm\* and their email addresses

**\$250 each Law Firm Listing**

*(\*price includes 25 members of firm, additional firm members \$5 each)*



## HALF PAGE

Size:  
5.25" Width  
3.25" Height

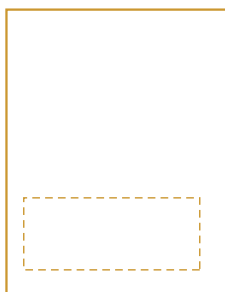
**\$1250**

## AREAS OF PRACTICE LISTINGS SECTION

### Areas of Practice Listing

Includes Area of Practice category, firm name, phone, website

**\$50 each Area of Practice Category**

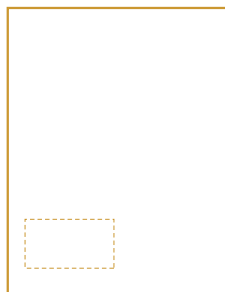


## THIRD PAGE

Size:  
5.25" Width  
2" Height

**\$550**

Color, Glossy Custom  
Cover Paper



## LINE LISTING

Includes company name, address, telephone, fax, email and website

**\$300**

# ORDER FORM

# LAW FIRMS LISTING SECTION

Law Firm Section - \$250.00 each Law Firm listing (Information to appear on your listing – please print)

Law Firm Name \_\_\_\_\_  
Address \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

Description of Firm (please print, attach or email description of your law firm)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Member(s) of Firm - Please print, attach or email list of all attorneys in your law firm. Price includes 25 Member listings (please add \$5 for each additional member)

Attorney: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Attorney: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Attorney: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Attorney: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Attorney: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Contact/Payment Information

\_\_\_ Law Firm Listing(s) @ \$250.00 each = \_\_\_\_\_  
\_\_\_ Additional Member Listing(s) @ \$5.00 each = \_\_\_\_\_  
Total Amount Due \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Payment by:  CHECK (payable to Legal Directories Publ. Co., Inc.)  VISA  MASTERCARD  AMEX  
Please do not email credit card information. Mail or Fax this form to the address below or call 800-445-7226, ext. 170 to provide credit card information.  
Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing zip \_\_\_\_\_  
Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Complete and return with payment to: Legal Directories Publishing Co., Inc., 1313 Oates Drive, Mesquite, TX 75150

Or fax it to: (214) 324-9414. Payment must accompany order form.

For more information contact: Clarissa Guardiola: [calmaraz@LegalDirectories.com](mailto:calmaraz@LegalDirectories.com) or call (800) 445-7226, ext. 160

# ORDER FORM

# AREAS OF PRACTICE LISTINGS SECTION

Areas of Practice Listings - Information to appear on your listing – please print

Law Firm Name \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

**Include Areas of Practice Categorical number below - \$50 each (See Categorical List of Areas of Practice)**

\_\_\_\_\_  
\_\_\_\_\_

Member of Firm \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

**Include Areas of Practice Categorical number below - \$50 each (See Categorical List of Areas of Practice)**

\_\_\_\_\_  
\_\_\_\_\_

Member of Firm \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

**Include Areas of Practice Categorical number below - \$50 each (See Categorical List of Areas of Practice)**

\_\_\_\_\_  
\_\_\_\_\_

Member of Firm \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

**Include Areas of Practice Categorical number below - \$50 each (See Categorical List of Areas of Practice)**

\_\_\_\_\_  
\_\_\_\_\_

## Contact/Payment Information

\_\_\_ Law Firm AOP Listing(s) @ \$50.00 each = \_\_\_\_\_

\_\_\_ Member of Firm AOP Listing(s) @ \$50.00 each = \_\_\_\_\_

Total AOP Amount Due \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Payment by:  CHECK (payable to Legal Directories Publ. Co., Inc.)  VISA  MASTERCARD  AMEX

Please do not email credit card information. Mail or Fax this form to the address below or call 800-445-7226, ext. 170 to provide credit card information.

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing zip \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Complete and return with payment to: Legal Directories Publishing Co., Inc., 1313 Oates Drive, Mesquite, TX 75150

Or fax it to: (214) 324-9414. Payment must accompany order form.

For more information contact: Clarissa Guardiola: [calmaraz@LegalDirectories.com](mailto:calmaraz@LegalDirectories.com) or call (800) 445-7226, ext. 160

# AREAS OF PRACTICE CATEGORICAL LIST

# AREAS OF PRACTICE LISTINGS SECTION

## ALPHABETICAL AREAS OF PRACTICE LIST

updated as of August 3, 2017

1	ADMINISTRATIVE LAW	74	Child Custody	151	MECHANICS LIENS
2	ADMIRALTY AND MARITIME LAW	75	Juvenile	152	MEDIA
235	ADOPTIONS	76	Marriage and Family	251	MEDIATION
268	AD VALOREM TAX	77	Separation and Divorce	242	MEDIATION OF BUSINESS DISPUTES
3	AGED AND AGING	247	DRAINAGE	153	MEDICAL MALPRACTICE
4	Elder Care / Nursing Home Abuse	274	DRAM SHOP	154	Medical Negligence
5	Social Security	226	DRIVERS LICENSE LAW	155	MERGERS ACQUISITIONS & DIVESTITURES
6	AGRICULTURAL LAW	289	DRUG CRIMES/CASES	156	MILITARY LAW
7	ALTERNATIVE DISPUTE RESOLUTION	78	EDUCATION	271	MORTGAGE LENDING
8	Arbitration	227	ELDER LAW	157	MORTGAGES
9	Mediation	79	ELECTION CAMPAIGN & POLITICAL LAW	285	MUNICIPAL LAW
231	Collaborative Law	260	EMINENT DOMAIN	158	NATURAL RESOURCES
10	ANTITRUST AND TRADE REGULATION	275	EMPLOYMENT - PLAINTIFFS	159	Mining and Minerals
11	Trade Regulation	266	EMPLOYMENT LAW	160	Oil and Gas
12	Unfair Competition	80	ENERGY	161	Public Utilities
13	APPELLATE PRACTICE	81	ENTERTAINMENT AND THE ARTS	162	Utilities
299	ARBITRATION	82	ENVIRONMENTAL LAW	163	Water
291	ASSET PROTECTION PLAN	83	Hazardous Waste and Toxic Substances	164	NEGLIGENCE
295	ASSISTED REPRODUCTION TECHNOLOGY	84	Pollution	165	NONPROFIT ORGANIZATIONS
14	AUTOMOBILE LAW	85	Toxic Torts	278	NURSING HOME NEGLECT AND ABUSE
15	AVIATION AND AEROSPACE	256	ESTATE PLANNING AND PROBATE	272	OIL & GAS
16	BANKRUPTCY	281	EVICITION	238	OIL & GAS TITLES
17	Foreclosures	86	FAMILY LAW	166	PATENTS
18	Insolvency	87	FEDERAL PRACTICE	167	PERSONAL INJURY
19	Reorganization	88	F.E.L.A.	168	Accidents
20	BANKS AND BANKING	89	FIDELITY AND SURETY	169	Automobile Accidents and Injuries
21	Bank Collections and Foreclosures	90	FINANCE	170	Wrongful Death
22	Bank Loan Workouts	91	Commercial Finance	234	PHARMACEUTICAL LIABILITY
23	Commercial Banks	92	Corporate Finance	258	PIPELINE & INFRASTRUCTURE
24	Venture Capital	93	Financial Institutions	259	PLAINTIFF'S COMMERCIAL LAW
241	BIOTECHNOLOGY PRODUCTS LITIGATION	94	Financial Services	171	PROBATE
262	BRAIN INJURY	95	Municipal Finance	172	PRODUCTS LIABILITY
25	BUSINESS LAW	96	Municipal Bonds	173	Asbestos
26	International	97	Public Finance	174	Defense
27	Litigation	224	FINANCIAL RESTRUCTURING & INSOLVENCY	296	PRODUCTS LIABILITY – Asbestos & Mesothelioma
28	Organizations	237	FRANCHISE DISPUTE RESOLUTION	175	PROFESSIONAL ETHICS & DISCIPLINE
29	Partnerships	98	FRANCHISES AND FRANCHISING	176	PROFESSIONAL LIABILITY
30	Planning	99	FRAUD	177	Malpractice
31	Reorganization	100	GENERAL PRACTICE	178	Professional Negligence
32	Small Business	101	GOVERNMENT	288	PROPERTY TAX LAW
33	Torts	102	Legislative and Administrative	179	PUBLIC FINANCE
34	CASINOS AND GAMBLING	103	Local Government	179	PUBLIC LAW
246	CATASTROPHIC OILFIELD INJURY	104	Municipal Government	263	QUADRIPLEGIA
252	CHILD ABUSE & NEGLECT	233	GOVERNMENT AFFAIRS	180	RAILROADS
236	CHILDREN & YOUTH DEPENDENCY	105	GOVERNMENT CONTRACTS	181	REAL ESTATE
225	CIVIL LITIGATION	106	GUARDIANSHIP AND CONSERVATORSHIP	182	Commercial
35	CIVIL PRACTICE	107	HEALTH CARE	183	Commercial and Residential
36	Civil Appeals	257	HEALTH CARE AND LIFE SCIENCES	184	Condominiums
37	Civil Defense	108	HOSPITALS	185	Development
38	CIVIL RIGHTS	249	IMMIGRATION – Business	186	Eminent Domain And Condemnation
39	Discrimination	109	IMMIGRATION AND NATURALIZATION	187	Finance
220	CIVIL TRIAL LAW	110	INDIAN & NATIVE POPULATIONS	188	Foreclosure
40	CLASS ACTIONS	111	INSURANCE	189	Premises Liability
280	CLOSINGS	112	Bad Faith	190	Title Insurance
239	COLLABORATIVE FAMILY LAW	113	Casualty Insurance	228	REAL ESTATE - Farm and Ranch
286	COLLABORATIVE LAW	114	Coverage	244	REAL ESTATE – SUCCESSIONS
41	COLLECTIONS	115	Fire & Casualty	191	REAL PROPERTY
42	COMMERCE	116	General Liability	192	RICO
269	COMMERCIAL — TRANSACTIONS	117	Life	193	REGULATORY
43	COMMERCIAL LAW	118	Property Claims	194	SAVINGS & LOANS
44	Collections	119	Regulation	195	SECURITIES
45	Secured Finance	120	Reinsurance	196	Regulation
46	Secured Transactions	121	Subrogation	273	SECURITIES LAW
47	Uniformed Commercial Code	294	INSURANCE - First Party	221	SOCIAL SECURITY DISABILITY
230	COMMERCIAL LITIGATION	122	INSURANCE DEFENSE	292	SPECIAL NEEDS TRUST
48	COMMODITIES	240	INSURER'S RESCISSION MALPRACTICE	197	SPORTS
49	COMMUNICATIONS AND MEDIA	123	INTELLECTUAL PROPERTY	198	STATE AND FEDERAL PRACTICE
50	COMPLEX & MULTI-DISTRICT LITIGATION	124	INTERNATIONAL LAW	253	STATE & TRUST LITIGATION
51	COMPUTERS & SOFTWARE	125	Customs	199	TAXATION
52	CONSTITUTIONAL LAW	126	Trade	200	Ad Valorem Taxes
53	CONSTRUCTION LAW	250	JONES ACT	223	Charitable Giving
54	Contracts	127	LABOR AND EMPLOYMENT	201	Estate and Gift Tax
55	Defects	128	Benefits	202	Federal Tax
56	CONSUMER LAW	129	Discrimination	203	Income Tax
276	CONSUMER LAW & LITIGATION	130	ERISA	204	State and Local Tax
57	CONTRACTS	131	Employment Relations	205	Tax Exempt Organizations
58	COPYRIGHTS	132	Equal Employment Opportunity	206	Tax Planning
270	CORPORATE FINANCE	133	Executive Compensation	207	TECHNOLOGY AND SCIENCE
59	CORPORATE LAW	134	Management	208	TORTS
60	Partnerships	135	Occupational Safety and Health	209	TRADEMARKS
61	Reorganization	136	Pensions	210	TRANSPORTATION
284	CREDITOR BANKRUPTCY	137	Pensions and Profit Sharing	264	TRAVEL LAW
62	CRIMINAL LAW	138	Public Sector	277	TRIAL PRACTICE
63	Appeals	139	Workers Compensation	265	TRIBAL LAW
64	Defense	140	Wrongful Termination	211	TRUST AND ESTATES
65	Driving While Intoxicated	141	LEASES AND LEASING	212	Estate Administration
66	Traffic Violations	142	Commercial	213	Estate Planning
222	Juvenile	143	Landlord and Tenant	214	Trust Administration
293	CYBER LAW	144	LEGAL MALPRACTICE	255	TRUST AND ESTATE LITIGATION
67	DECEPTIVE TRADE PRACTICE ACT	248	LGBT LAW	232	VETERANS DISABILITY
68	DEBTOR AND CREDITOR	145	LIBEL, SLANDER AND DEFAMATION	229	VETERANS LAW
69	Creditor Bankruptcy	146	LIENS	215	WARRANTY DEFENSE
70	Creditor Rights	290	LIQUOR LAW	216	WHITE COLLAR CRIME
71	Debtor and Creditor Rights	147	LITIGATION	217	WILLS
261	DEFAULT JUDGMENTS	148	Defense	243	WILLS & ESTATES
245	DISABILITY LAW	149	Federal	219	WORKERS COMPENSATION
254	DIVORCE	279	Residential & Commercial	218	ZONING, PLANNING AND LAND USE
267	DIVORCE — COLLABORATIVE	150	State		
72	DOMESTIC RELATIONS	283	LONG TERM DISABILITY		
73	Adoptions	287	MASS TORTS		